

MEDIA RELEASE



CITY OF DANVILLE, VIRGINIA
Utilities Department

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FOR IMMEDIATE RELEASE:

Danville, VA – Danville Utilities is excited to introduce Danville Utilities *Home\$ave*, our new Residential Energy Efficiency Rebate Program! Now available to all Danville Utilities residential electric customers, *Home\$ave* offers cash rebates to customers who purchase an assortment of qualifying new energy efficient products for their home.

For years, Danville Utilities has worked to help our customers save energy and money on utility bills. Now that our *Home\$ave* Rebate Program is available, there has never been a better time for Danville Utilities customers to make energy efficient home improvements. *Home\$ave* makes it easy to receive money back from Danville Utilities on qualifying home energy efficient equipment and upgrades: simply purchase a qualifying product, fill out the *Home\$ave* rebate application, send the application along with required proof of purchase documentation to us by mail, fax or email, and wait for the rebate check to arrive by mail!

Products eligible for *Home\$ave* rebates and rebate amounts are as follows:

- ENERGY STAR clothes washers - \$50
- ENERGY STAR refrigerators - \$30
- Qualifying high-efficiency central air conditioners - \$145 or \$250 (depending on efficiency rating)
- Qualifying high-efficiency air-source heat pumps - \$350
- HVAC tune-up service (performed by Program-qualified contractor) - \$55
- Attic insulation - \$0.08 or \$0.15 per square foot installed (depending on R-Value)
- Qualifying high-efficiency electric water heater - \$25
- ENERGY STAR heat pump electric water heater - \$100

For more details on what equipment qualifies for *Home\$ave* rebates and to get a rebate application, customers are urged to visit our new website at www.danvillehomesave.com. If customers have any questions, they can call our toll free *Home\$ave* Rebate Program Hotline at 1 (888) 599-0450.

To be eligible for a *Home\$ave* rebate, qualifying equipment must be purchased on or after July 15, 2011. Participating in Danville Utilities *Home\$ave* in no way excludes customers from receiving additional rebates and incentives on the same qualifying products from other sources. Customers can visit www.danvillehomesave.com to find additional rebates, tax credits and manufacturer's incentives to make improving the energy efficiency of Danville-area homes an even better deal!

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